GRAND CONCOURSE BEYOND 100

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SUMMARY
Basic notion of suggested urban/architectural solution of Grand Concourse neighborhood is socialization of multicultural community and increase of spatial potentials where the population can substantiate their existence and can therefore percept their neighborhood as faultless place for living.

Our solution is consisted of 7 urban parcels - zones A, B, C, D, E, F, G. From urban and architectural aspect, the zones present layers of operations and organizations with public characteristics, affecting all the community members.

DETAILED DESCRIPTION
Grand Concourse as Boulevard by it’s physical structure presents vital connection line. Each of the 7 urban parcels has contents with public features that can be approached by pedestrian movement. There is also an environmental element through design of the parks, urban landscapes, gardens, etc.

The complex of open-air and closed objects, the space for Open Life Street Art Museum, the Music Box for various performances, festivals, parades, parks and biking tracks are contents that are connected to different ethnic groups in the community, with significant temper, musicality, dancing and open spirit.

In the concept or urban life the social problems of local populations are embedded too, such as various criminal activities, drugs and other addictions, also poverty, housing problems and other socially endangered groups. Boulevard presents an axis of gravity. Therefore, urban spaces are entrenched, with specific public function and social feature – Center for Homeless population, Center for daily care of Drug Addiction and Cultural Center of the Community.

Grand Concourse as Boulevard gains identification on his start/end with placing two recognizable objects with area features, shopping, business center, and hotel.

BU2EC TEAM
Suggested solution in defining of shapes, materialization, colors and forms is inspired by the multicultural and ethnic diversity of the neighborhood.

Hence, we want to underline that Grand Concourse belongs to the community, meaning that recognizable design will inspire the quality use of space, and on suggested interventions in architectural/urban aspect will provide duration of life in mutual interaction with community. We truly believe that all suggested contents will obtain meaningful evolution of space with gravity towards Grand Concourse Boulevard, finally growing in an urban form recognizable in by it’s existence.